

## Your-economy Time Series (YTS) Market Segments

YTS Market Segments are geographic concentrations of industries (all 6-digit NAICS) related by knowledge, skills, inputs, demand, and/or measures of inter-industry linkages based on co-location patterns, input-output links, and similarities in labor occupations. YTS Market Segments are based on a paper; "Defining Clusters of Related Industries", by Mercedes Delgado, Michael E. Porter, and Scott Stern.

Listed below are the 3 major segments (available on [youreconomy.org](http://youreconomy.org) or YE) with their sub-segments that have been assembled in the YTS database:

1. LOCAL - establishments that tend to sell their products and services to customers within the region.

LT1 - Food and Beverage Processing

LT2 - Personal services & Retail

LT3 - Hospitality & Entertainment

LT4 - Utility, Transportation & Automotive

LT5 - Financial Services

LT6 - Commercial and Industrial Services

LT7 - Real Estate, Construction, and Development

LT8 - Unclassified

2. EXTERNAL - establishments that tend to sell their products and services to customers outside the region.

ET1 - Hospitality & Tourism

ET2 - Ag, Forestry, Fishing, Wood Products, Food Process

ET3 - Light Manufacturing (Plastics, Apparel, Electronics)

ET4 - Automotive, Aerospace, & Transportation

ET5 - Heavy Manufacturing (Construction & Industrial)

ET6 - Business Services (Print, Finance, Insurance, Marketing etc.)

ET7 - Mining, Power, Environmental, Oil & Gas

ET8 - Information, Bio, Chemical, & Medical

ET9 - Distribution, Wholesale, Transportation & Logistics

Regions for Local and External segments on YE are states, Metro MSA, and counties, other regions can be assembled with YTS.

3. **NON-TRADE** - establishments that are non-profit (including hospitals), or government.

NT1 - Education

NT2 - Health Care & Services

NT3 - Community, Civic, & Government