

YOUR ECONOMY PLUS (YE+) SUBSCRIPTIONS AND COST

<u>Youreconomy.org</u> (YE) and YE+ are powered by the YTS (Your-economy Time Series) database, an annual establishment-level time-series database following companies at their unique locations across the U.S. To help with understanding YE+ subscription options, more information found in the <u>YTS Database Description</u>. YE+ has 4 subscription options:

1) Online

- Same period (2004-2020), charts, and data you see on YE, PLUS:
- Gain/loss activity (starts, closings, expansions, contractions, moves)
- Starts vs. Closed with jobs Expansion and Contraction toggle
- YE Industry Sector location quotient (LQ)
- Individual chart export options; graphics, PDF, and data (Excel) formats
- Print and PDF versions of entire YE+ layout
- All data downloaded into one spreadsheet (.csv format)
- Up to 2,000 business contacts included
- Discounts on all other YE+ subscriptions
- \$350 Sign Up For YE+ Online

2) Model (aggregate)

If your data needs do not fit nicely into a pre-determined region, period, or set of data attributes found on YE, BDRC will aggregate and model custom regions to your specifications. Your scope can be a combination of any YTS field variables.

BDRC will also take any data set and match it against YTS and aggregate data for your research project. Commonly a set of names is matched against YTS to enable the power of location, jobs and industry segments.

Options	Scope	Cost	Additional Scope
Custom Scope	All field variables and all years (1997-2020) in YTS are available to customize your research	Records < 5,000: \$975 Records > 5,000: \$1,900	\$125/hour

Options	Scope	Cost	Additional Scope
Matching Records	Import records to match against YTS database (less than 25,000 records)	\$375	\$125/hour

• Additional Scope fees will be charged when initial scope is amended after receiving results.

• YE+ Online subscribers will have additional scope costs waived!

3) Annual License

BDRC assembles the YTS database from 24 annual snapshots following U.S. businesses at their unique location from 1997-2020. We package both Custom Data and Static Regions from YTS.

Custom Data							
Records	<1K	1K to 100K	100K to 250K	250K to 500K	500K to 1M	1M to 2M	2M to 6M
Price	\$900	\$2,000	\$3,000	\$5,000	\$7,000	\$9,000	\$15,000

• All scope definitions and additions are included with Custom Data pricing.

• YE+ Online subscribers will receive a 5% discount on any static region!

Static Regions	
U.S. File (46.5 million records)	\$45,000
U.S. File Academic (46.5 million records)	\$32,000
California	\$15,000
Texas	\$13,000
New York, Florida	\$12,000
Illinois, Pennsylvania, Ohio, Michigan, New Jersey	\$10,000
Georgia, North Carolina, Massachusetts, Virginia, Washington	\$9,000
Indiana, Wisconsin, Missouri, Tennessee, Minnesota, Maryland, Colorado, Louisiana	\$8,000
Arizona, Alabama, Oregon, Connecticut, South Carolina, Oklahoma, Iowa	\$7,000
Kentucky, Kansas	\$6,000
Arkansas, Mississippi, Utah, Nebraska, New Mexico	\$5,000
West Virginia, Nevada, New Hampshire, Maine, Idaho	\$4,000

Static Regions		
Hawaii, Rhode Island Montana, South Dakota, Washington, D.C., Delaware, Vermont,	\$3,000	
North Dakota, Alaska, Wyoming		

- US Academic file option is for research only with the singular goal of publishing results
- YE+ Online subscribers will receive a 5% discount on any static region!

4) Quarterly License

Beginning in Q1 of 2020, BDRC with the support of the <u>Institute for Business &</u> <u>Entrepreneurship</u> in the <u>University of Wisconsin System</u> began receiving quarterly business data snapshots from Data Axle in an effort to track the dynamic changes in U.S. establishments and jobs in 2020 resulting from the COVID 19 pandemic.

More information on quarterly data availability and pricing coming soon!

YTS Data License

All licensed data include a one-time delivery with a two year license for use of the data. No additional updates are available and the data would require another purchased with a new license if necessary for further use. The data license agreement will be handled by a simple MOU from the University of Wisconsin System Institute for Business and Entrepreneurship.

Data Delivery

All License data will be assembled and delivered in delimited text formats (.csv) with field variable names in the first row. Research Model regions are delivered in an Excel spreadsheet (.csv text file if too large for Excel).

Business Contacts

YTS data does not include all business contact information. You can purchase the latest contact information for any business and receive current (same week) info: company name, address, phone, owner or officer, and management members, gender, ethnicity, website and email address if available.

- Up to 5,000 records: \$.15 cents each
- 5,000 plus records or YE+ Online subscription: \$.10 cents each